

ASTRID LINDGREN'S VÄRLD



WELCOME TO PIPPI LONGSTOCKING'S 60TH BIRTHDAY





Where fairy tales come true

Villekulla Cottage really does exist. Just like Noisy Village, Matt's Castle and many of the other places Astrid Lindgren wrote about in her books. They're all here in Astrid Lindgren's World.

In these storybook settings we perform scenes from Astrid's best loved books every day. More than 60 of her most popular children's characters transform Astrid Lindgren's World into a magical land of make-believe and entertainment.

You can also meet the characters for yourself and join in their fun and games between performances: Pippi in Villekulla Cottage, Emil in Katthult, Ronja in Matt's Castle and Karlsson on his roof. The other characters, too, are usually at home – except Rasmus, of course, who is almost always on the run from the children's home.

A visit here is like stepping inside the world of Astrid Lindgren's books. So take your children by the hand and enjoy the real-life adventures awaiting you – just like Astrid Lindgren describes them.



The stage is set for fun

Enjoy live entertainment all day long, both on the stage and in the form of improvisations around the park. Specially written song and dance numbers based on Astrid Lindgren's stories are performed on the Lilla Scenen stage just inside the entrance and on the main Stora Scenen stage in Wild Rose Valley every day.

Between performances you can meet the characters in the various places where they live – and that's where the fun really starts! For example, if you want to go to Wild Rose Valley, you may be stopped by Tengil's soldiers at the gate. If you're lucky, Jonathan Lionheart may come to your aid. Otherwise you'll need to know the password to be let in. And if you visit Villekulla Cottage, don't be surprised to see the policemen Kling and Klang racing past at full speed in their efforts to take Pippi off to the local children's home.

There's fun and games all around you – all day, every day. Everyone who wants to, is welcome to join in. And, whether you're three years old, five, seven or seventy-seven, who can resist the offer to play a part in the pranks of Pippi, Karlsson or Emil?



Full details of the season's theatre performances are posted on the website www.alv.se from 1 March 2005.

Open every day 14 May to 28 August 2005

OPENING HOURS 14 MAY – 10 JUNE 10.00 - 17.00

ADMISSION	1 DAY	2 DAYS
Family card (2 adults/3 children)	410 KR	570 KR
Adult	125 KR	175 KR
Child 4–15 years	105 KR	145 KR
Senior 65+ years	65 KR	95 KR
Child 0–3 years	free	free
Birthday boys and girls*	free	free

PRE-SEASON means fewer visitors Mondays–Thursdays. Everything is open as in the peak season, but there are fewer characters (approx. 10) in the park. Emil and his family are, however, always on site at weekends.

OPENING HOURS 11 JUNE – 28 AUGUST 10.00 - 18.00

ADMISSION	1 DAY	2 DAYS
Family card (2 adults/3 children)	640 KR	895 KR
Adult	210 KR	305 KR
Child 4–15 years	145 KR	195 KR
Senior 65+ years	65 KR	95 KR
Child 0–3 years	free	free
Birthday boys and girls*	free	free

*In the company of a responsible adult. Proof of date of birth required.

PEAK SEASON There may be queues at the entrance. The campsite and holiday village may be fully booked. Number of characters: approx. 60. Please book accommodation in good time to make sure you can stay where and when you want to.

ACCOMMODATION	10 JUNE – 23 JUNE		
	13 MAY – 9 JUNE	14 AUGUST – 28 AUGUST	24 JUNE – 13 AUGUST
Chalet with shower/WC	795 KR	995 KR	1095 KR
Camping cottage (no running water)	495 KR	595 KR	695 KR
Caravan site	165 KR	225 KR	225 KR
Tent pitch	135 KR	195 KR	195 KR

The chalet village and camping site are situated at the edge of the forest, only 250 metres from the park entrance and just 15 minutes' walk from Vimmerby town centre.

A SECOND DAY FREE. Book your tickets for Astrid Lindgren's World and overnight accommodation at the same time, and we'll treat you to a second day's admission free of charge.

HOW TO BOOK. The simplest and quickest way is online via www.alv.se. You can also e-mail us at bokning@alv.se or phone +46 (0)492-798 00.

READ MORE about accommodation in the holiday village and campsite services on www.alv.se.

Finding your way

From Stockholm → E4 to Linköping – Road no. 34 to Vimmerby. Approx. 3 hours.

By train from Stockholm → Change in Linköping. From Linköping direct to our own station, Astrid Lindgren's World. Approx. 3 hours.

From Göteborg → Road no. 40 to Jönköping – Road no. 33 to Vimmerby. Approx. 2 hrs 45 mins.

From Malmö → Road no. 23 in direction Växjö/Oskarshamn. At road no. 138 drive to Mållilla. From there take Road no. 34 to Vimmerby. Approx. 3 hrs 30 mins.

From Helsingborg → E4 to Värnamo – Road no. 127 to Sävsjö – Road no. 128 to Eksjö – Road no. 33 to Vimmerby. Approx. 3 hrs 30 mins.



Our partners:



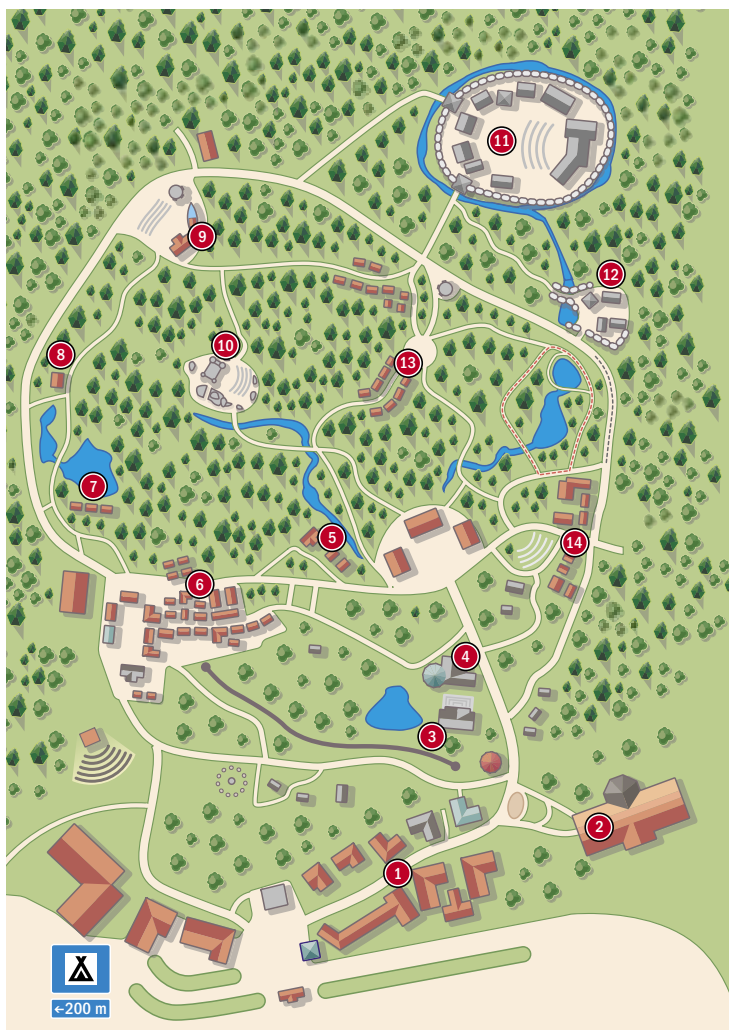


Astrid Lindgren-gården

Astrid Lindgren grew up on Näs Farm on the outskirts of Vimmerby. With her brother and two sisters she enjoyed a safe, secure childhood – and freedom galore. Not only Astrid's parents, but also the housemaids and farmhands, cowherds and milkmaids stood for the security. Freedom came from the fact that the adults had so much to do, they rarely had time to intervene in the children's wild games.

"We played so much and so hard," Astrid has recalled, "it's a wonder we didn't play ourselves to death!"

If you're eager to find out what made an ordinary, Swedish country girl grow up into an author admired and appreciated all over the world, visit the Astrid Lindgren Centre. It's open all year. (See www.alg.se for opening hours.) During the season the Astrid Lindgren Centre is open at the same time as the park.



1. Troublemaker Street



2. Astrid Lindgren Centre



3. Simon Small's house



4. Karlsson's roof



5. Junedale



6. The tiny, tiny town



7. Noisy Village



8. Rasmus's barn



9. Villekulla Cottage



10. Matt's Castle



11. Wild Rose Valley



12. Cherry Tree Valley



13. Brenda Brave's grandma's house



14. Katthult





Everyone is welcome to Pippi's 60th birthday party!

The first Pippi Longstocking book was published in 1945, so now it's time for the strongest girl in the world to celebrate her 60th birthday. And everyone is welcome to join in the party at Astrid Lindgren's World.

The celebrations start on 14 May and continue until 28 August. As usual, the programme includes lots of music and entertainment – plus special jubilee performances. And all the other figures in the park will be helping Pippi to celebrate.

Phone or visit www.alv.se for bookings, more information and complete price lists. We look forward to seeing you soon!



ASTRID LINDGREN'S WORLD
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